

Recent activities of Salt & Marine Chemicals Division

Activities on Land survey for suitability of salt production

- Assessment of suitability of land for carrying out feasibility study for salt production at Malindi, Kenya.



- Assessment of suitability of land for carrying out feasibility study for salt production near Khavda, Taluka – Lakhpat, Dist. Kutch



- Survey of area of Jasavant Garh, Tehsil Ladnu, District Nagaur, Rajasthan for salt production and techno-economic feasibility report therein.



- Feasibility study for establishment of model salt farm at Padamynavanilanka & Thurputtalu villages in West Godavari District in Andhra Pradesh adopted by Hon'ble minister of state for ministry of commerce & industry, govt. Of India



Activities on Salt quality upgradation

- Salt cluster development project with IC, Gujarat and AHRM at Rajula, Santalpur & Adesar (Gujarat)



- Improving the quality of salt in Didwana region of Rajasthan under DST project



- To demonstrate production of high purity solar salt ($\text{NaCl} > 98.5\%$) in one of the salt pans in the state of Rajasthan (around Nawa region) with reduced levels of suspended impurities and improved process efficiency



Activities on halophyte plantation at Salt Works in Rajasthan

- Model Salt Farm established at Marakkanam in Tamil Nadu




 Government of India
 Ministry of Commerce & Industry
 Department of Industrial Policy & Promotion
Office of the Deputy Salt Commissioner
 Shastri Bhavan, Chennai - 600006

INAUGURATION OF MODEL SALT FARM
Marakanam Salt Factory

Date : 13th September 2015 (Sunday) Time : 11.00 a.m.

Venue : GDS Kalyana Mandapam, Bungalow Road, Marakanam, Villupuram Dist.

Smt. M. Lakshmi, I.A.S.,
 District Collector, Villupuram
presides over the function.

Inauguration by:
Smt. NIRMALA SITHARAMAN,
 Hon. Minister of State for Commerce & Industry,
 (Independent Charge) Govt. of India

In presence of
Shri G.R. RAGHAVENDER,
 Joint Secretary, DIPP, New Delhi & Salt Commissioner, Jaipur

You are cordially invited to grace the occasion.

SALT COMMISSIONERS' ORGNAIZATION
 Chennai
 (Programme overleaf)

PROGRAMME

11.00 hrs.
to
12.00 hrs.

At Marakanam Salt Works site:

- : Inauguration of Model Salt Farm in presence of Joint Secretary, District Collector, Villupuram and Salt Commissioner.

At GDS Kalyana Mandapam, Markanam

- : *Prayer*
- : *Welcome Address & Objective of Model Salt Farm by:*
Shri G.R. Raghavender,
*Salt Commissioner & Joint Secretary (DIPP),
New Delhi.*
- : *Lighting of Lamp*
- : *Presidential Address by:*
Smt. M. Lakshmi, I.A.S. Collector,
Villupuram Dist.,
- : *Felicitations by:*
Shri Pon Radhakrishnan,
*Hon'ble Union Minister of State for Surface Transport
Government of India.*
Shri S. Rajendran,
Hon'ble Member of Parliament, Villupuram
Dr. D. Haridoss,
Hon'ble M.L.A., Tindivanam
Shri C.V. Sankar, I.A.S.,
Secretary, Industries Dept., Govt. of Tamil Nadu
Shri C. Kamaraj, I.A.S.,
Managing Director, Tamil Nadu Salt Corporation
Dr. Arvind Kumar,
*Principal Scientist & Head, SMC Discipline,
CSMCRI, Bhavnagar, Gujarat.*
Shri S. Sundaresan,
Salt Commissioner (Retd.)
Shri K. Baskaran, President,
Marakanam Salt Manufacturers' Association
- : *Inaugural Address by:*
Smt. Nirmala Sitharaman,
*Hon'ble Minister of State for Commerce & Industry,
(Independent Charge) Govt. of India*
- : *Vote of Thanks*
- : *National Anthem*

Imparted training to the salt workers and manufacturers at Adesar, Santalpur in Gujarat, Nawa, Didwana, Phalodi in Rajasthan, Rai in Maharashtra & West Godawari District in Andhra Pradesh for upgradation of quality of solar salt



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In Pics: Nirmala Sitharaman's success story under Saansad Adarsh Gram Yojana

Posted by: Preeti Panwar Updated: Tuesday, May 26, 2015, 11:44 [IST]

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Hyderabad, May 22: Prime Minister Narendra Modi had launched the Sansad Adarsh Gram Yojana (SAGY) on October 11, 2014, under which every MP is supposed to adopt one village and develop it into Model Village by 2016.

Nirmala Sitharaman, Minister of State for Ministry of Commerce & Industry, took upon herself the challenge of adopting two villages and developing them into model villages. [Nirmala Sitharaman adopts two villages in Andhra Pradesh]

Two coastal villages of West Godavari District of Andhra Pradesh - Pedhamyanavanilanka (PM Lanka) and Toorputallu were adopted by her on November 7, 2014.

As the Modi government completes an year of its governance, let us take a look at some of the achievements accomplished by Sitharaman in the two villages adopted by her.

The Phase one of SAGY was between October 11, 2014 to April 11, 2014. In six months, Sitharaman, along with her team, has worked on various sectors like drinking water, sanitation and cleanliness, skill development, community infrastructure, education and financial security.

Under each sector, many projects were initiated.

Drinking water: For improving the quality of drinking water, two RO water treatment plant were inaugurated at Toorputallu and one at PM Lanka.

As part of the **Swachh Bharat Abhiyan**, Sitharaman has launched projects like Bio-digester based toilets and Integrated Solid Waste Management Program.

A pilot project with around 44 bio-digester based toilets have been dedicated to the two villages and have yielded very positive response.

To maintain sanitation and cleanliness, each household will be given dustbins separately to collect bio-degradable & non-bio-degradable waste.

Skill development includes Salt Farming, Mushroom Cultivation and Vermi-compost farming.

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The salt farmers are being trained to ensure that they move away from primitive methods and are taught about the scientific ways of producing salt.

Community Infrastructure

On April 7, 2015, the foundation stone for an Art Digital Community Center was laid at Pedhamyanavanilanka. It will be quipped with facilities like Computer Training Center, Mahila Bhavan, Library, E- Panchayat, multipurpose hall and will have 24/7 electricity via solar panels.

In a milestone step towards education, on Feb 13, 2015, an examination center was established in Toorputallu for Class X students of the two villages so that they do not have to walk miles to appear for their examinations.

In terms of **financial security**, special Camps were organised between Nov 16, 2014 to Nov 18, 2014 in the two villages to ensure that all the households are covered under Jhan Dhan Yojana and AADHAR Scheme .

Awareness has been generated in the two villages regarding the 3 Financial Security schemes (Atal Pension Yojana, Pradhan Mantri Jeevan Bhima Suraksha Yojana, Pradhan Mantri Jeevan Jyoti Yojana).



Nirmala Sitharaman: A promising start

The two villages -- Pedamainavanilanka and Toorputallu, will be developed into 'ideal village' with within a period of one year with funds provided from the MP Local Area Development Scheme (MPLAD) and Central schemes.

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Challenges ahead

One of the major challenge is to protect Pedhamyanavanilanka from sea erosion and ensure that it's existence is not threatened.

What will Phase 2 of SAGY cover?

In the phase 2 of SAGY, Sitharaman plans to work on areas like underground drainage system for Pedhamyanavanilanka, solar power based street lights for lighting the two villages, upgradation / maintenance of the main road in the two villages, construction of the highest priority CC roads, construction of around 1700 bio-digester toilets and the inauguration of work on construction of elevated bridge at Nalli Creek.

Nirmala Sitharaman @nsitharaman
Utilised all my MPLADS funds for 2014-15. Projects in Andhra Pradesh- roads,water,tollets,drainage,railways,community infra initiated.
6:02 AM - 10 Apr 2016
520 447

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Salt Output Set for Major Leap in Six Coastal Districts

By Express News Service | Published: 20th August 2015 04:03 AM | Last Updated: 20th August 2015 07:59 AM

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BHUBANESWAR: Six coastal districts of the State could soon have vast swathes of salt fields as the Government gets ready to promote entrepreneurship in salt production in a big way.

The State MSME Department in collaboration with the Central Salt and Marine Chemicals Research Institute (CSMCRI), Gujarat, has zeroed in on Ganjam, Puri, Jagatsinghpur, Kendrapara, Bhadrak and Balasore districts for development of salt production on large scale.

The CSMCRI has conducted a survey on the areas with potential for development of salt industries and identified the regions suitable for the purpose. The premier institute will soon establish a model salt production project over 50 acres of land to showcase the potential of the sector to aspiring entrepreneurs.

OPENING AVENUES

SALT PRODUCTION CONCENTRATED IN GANJAM DIST

PRODUCTION UNDERTAKEN OVER AROUND 5,000 ACRES ONLY

MSME Dept identifies Ganjam, Puri, Jagatsinghpur, Kendrapara, Bhadrak and Balasore districts for expansion

CSMCRI to establish a model salt production project over 50 acres of land to showcase the potential of the sector to aspiring entrepreneurs

Director of Industries will move Union Govt for extension of insurance coverage to producers, presently not covered under any insurance schemes

"Odisha with its long coastline has immense potential for salt industry. The Government is keen to exploit the potential to not only increase production but also provide a viable employment generation avenue to the youth and aspiring entrepreneurs of the regions. A comprehensive exercise to evaluate the present status of the identified areas and the prospects would be undertaken soon," said Secretary MSME Panchanan Dash.

Salt production in Odisha is minuscule and mainly concentrated in Ganjam district. Even though thousands of people of the district are dependent on it, salt production is undertaken over around 5,000 acres

only. With only around 100 units, production is to the tune of 20,000.

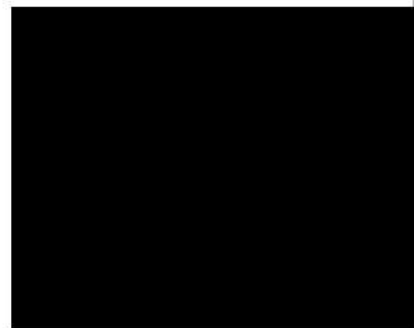
"Plans are to develop salt industry through a cluster approach. General managers of DICs in the districts have been asked to identify prospective entrepreneurs and investors in partnership with CSMCRI experts," Dash said.

The MSME Department is also set to organise a meeting of salt producers to explore opportunities for increasing production by raising area and inculcation of infrastructure and facilities. The Odisha Salt Manufacturers' Association has been urging the Government for infrastructure development in the producing areas by establishment of a Salt Cluster.

The cluster will allow establishment of common facilities like refinery, free flow unit, quality testing laboratories as well as storage houses. It will also promote value-added enterprises like upgraded salt for pharmaceuticals and other industrial requirement.

The Department is also sensitive to the welfare and social security measures for the thousands of workers engaged in the industry. Salt production is presently not covered under any insurance scheme for which producers, cooperatives and workers are facing lots of difficulties and suffering loss due to calamities and natural phenomenon.

The Director of Industries will move the Union Government for extension of insurance coverage to producers, which will attract more entrepreneurs to the sector.



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OPENING AVENUES



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THE  NEW
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